



**Canada-South Africa  
Chamber of Business**

Promoting Trade & Investment  
between Canada & Southern Africa

55 Bloor Street West  
RTO Manulife Building  
PO Box 19553  
Toronto ON Canada M4W 3T9

tel 416-535-5665  
fax 416-588-7504  
email bshapiro@canadasachamber.com

[www.canadasachamber.com](http://www.canadasachamber.com)

# 2010 Indaba

CANADA > SOUTH AFRICA

Grand sponsors:



## Sponsorship Opportunities

Thursday October 28, 2010

Toronto, Ontario, Canada

## Introduction

The Canada – South Africa Chamber of Business is pleased to invite you to participate in an exciting business development and marketing opportunity as Sponsor for our 9th Annual Indaba Dinner in Toronto on Thursday October 28, 2010. We are delighted to have Mr. Greg Hawkins, Chief Executive Officer, African Barrick Gold, as our keynote speaker and guest of honour. Mr. Hawkins was previously Chief Financial Officer of the Australia Pacific Business Unit for Barrick Gold.

African Barrick Gold was spun off from Barrick Gold Corporation in February 2010 and is listed on the London Stock Exchange. The African Barrick Gold Group has significant gold mining experience and expertise, from exploration and development to mine construction and operation. It is one of Africa's five largest gold producers and has produced approximately 4.3 million attributable ounces of gold since it began operations in Tanzania. The ABG Group has four producing mines, all located in northwest Tanzania;

- Bulyanhulu: an underground gold mine, which began production in April 2001
- Buzwagi: an open pit gold mine, which began production in May 2009
- North Mara: open pit gold mine consisting of three open pit deposits, which began production in April 2002
- Tulawka: an open pit gold mine that has transitioned to an underground operation, which began production in March 2005

The ABG Group also has a suite of exploration properties in Africa.

Adding profile to Indaba 2010 will be the announcement of the winner of the Chamber's prestigious 5th Annual Business Person of the Year Award Sponsored by HATCH.

To maximize the impact of your sponsorship, a comprehensive range of packages is available to you for Indaba 2010. The packages have been designed to provide you and your firm with tangible dollar value (through complimentary tickets, marketing exposure and advertising opportunities) as well as equally important intangible benefits (excellent high level networking opportunities, free publicity, and goodwill). All options include annual membership in the Canada-South Africa Chamber of Business from November 1, 2010 to October 31, 2011, which will ensure that you continue to realize the benefits of your sponsorship on an ongoing basis for the next twelve months.

## Sponsorship Packages

### Diamond Sponsor

#### Investment required - \$5,500

- four participants at a private reception with Greg Hawkins and other VIP's prior to the dinner.
- one seat at a VIP table, or two if your spouse accompanies you.
- corporate table at Indaba 2010 dinner (8 guests), in addition to above.
- listing and recognition on the Chamber website as a Diamond Sponsor.
- logo and/or company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba 2010.
- company profile in Indaba program.
- free full page, full colour advertisement in Indaba program.
- corporate booth in the general cocktail area.
- Listing as Diamond Sponsor with 100 word corporate profile emailed to Chamber database of 4,300 contacts.

Plus: complimentary 2011 Grand Sponsor Membership in the Chamber which includes:

- eight free guests at four Chamber events per year.
- member discounts on other Chamber events.
- logo on Chamber letterhead, website and all Chamber printed materials where appropriate.
- signage at all Chamber events for the next twelve months.
- one representative at head table at Chamber events where appropriate.
- notification of opportunities and special events of specific interest to your organization.

### Platinum Sponsor

#### Investment required - \$3,000

- two participants at a private reception with Greg Hawkins and other VIP's prior to the dinner.
- four complimentary tickets for Indaba 2010 dinner.
- listing and recognition on the Chamber website as a Platinum Sponsor.
- logo and company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba 2010.
- company profile in Indaba program.
- free full page, full colour advertisement in Indaba program.
- table top display in the general cocktail area.
- listing as Platinum sponsor emailed to Chamber database of 4,300 contacts.

Plus: complimentary 2011 Corporate Membership in Chamber which includes:

- four free guests at four Chamber events per year.
- member discounts on other Chamber events.
- notification of opportunities and special events of specific interest to your organization.

### **Gold Sponsor (for companies with under 50 employees)**

#### **Investment required - \$1,500**

- two complimentary tickets for Indaba 2010 dinner.
- listing and recognition on Chamber website as a gold sponsor.
- logo and company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba 2010.
- company profile in Indaba program.
- free half page, full colour advertisement in Indaba program. You can upgrade to a full page for an extra \$150.
- table top display in the general cocktail area.
- listing as Gold sponsor emailed to entire Chamber database of 4,300 contacts.

Plus: complimentary 2011 Corporate Membership in the Chamber which includes:

- two free guests at four Chamber events per year.
- member discounts on other Chamber events.
- notification of special events and opportunities of specific interest to your organization.

### **Silver Sponsor - only for individual Chamber members - \$175 category**

#### **Investment required - \$700**

- two complimentary tickets for Indaba 2010 dinner.
- listing and recognition on the Chamber website as a Silver Sponsor.
- high resolution, big screen logo projection at Indaba 2010.
- company profile in Indaba program.
- free half page, full colour advertisement in Indaba program. You can upgrade to a full page for an extra \$150.
- table top display in the general cocktail area.
- listing as Indaba Silver sponsor emailed to Chamber database of 4,300 contacts.

Plus: complimentary 2011 Business Individual Membership in the Chamber

- free participation at four Chamber events per year.
- member discounts on other Chamber events.
- notification of special events and opportunities of specific interest to you.

## Previous Speakers - Indaba Dinner

2002 - Nicky Oppenheimer, Chairman, De Beers

2003 - Cyril Ramaphosa, Chairman, Millennium Consolidated Investments

2004 - Derek Cooper, Chairman, Standard Bank

2005 - Richard Molyneux, President and Chief Executive Officer, De Beers Canada

2006 - Arthur Mashiatshidi, Chief Executive, Decorum Capital Partners, New African Mining Fund

2007 - Patrick Lamarre, President and Chief Executive Officer, SNC Lavalin Nuclear, President, SNC Lavalin Power Ontario, and President, SNC Lavalin Engineers & Constructors

2008 – Warren Newfield, Chief Executive Officer & Co-Chairman, CIC Energy Corp. & Chairman, Tau Capital Corp.

2009 - Mark Bristow, Chief Executive Officer, Randgold Resources Ltd.

## Previous Winners - Business Person of the Year Sponsored by HATCH

2006 – Robert Franklin, Past Chairman, Placer Dome

2007 – Jossef Pikulak, Director of International Trade & Development, Global Fresh Imports & Export, a division of Tom Lange Company Inc.

2008 – Ronald Nolan, Past Chairman and Chief Executive Officer, HATCH and Chairman, N-Solv Corporation

2009 - David Creighton, President and Chief Executive Officer, Cordiant Capital Inc.

## For More Information

Bruce Shapiro     President

Tel: 416-535-5665

Email: [bshapiro@canadasachamber.com](mailto:bshapiro@canadasachamber.com)

Wayne Floreani     Director

Tel: 416-533-3998

Email: [wayne@mineafrica.com](mailto:wayne@mineafrica.com)

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## About the Chamber

Formed in 1994, the Canada-South Africa Chamber of Business is a dynamic and influential business organization dedicated to promoting and developing business interests between Southern Africa and Canada. The Chamber provides a focal point for establishing business contacts and networking opportunities, and advancing common interest agendas for a diverse and vital membership with an interest in Southern Africa. With strong working links with the Canadian and Southern African governments, as well as other trade related organizations, the Chamber can assist you in identifying business partners and opportunities. The Chamber offers you a broad range of services by: 1) providing networking opportunities for members by organizing meetings with high profile speakers, chosen for their significant knowledge of important issues of interest to members, 2) providing access to a broad cross-section of relevant contacts and to current information on investment and trade, 3) serving as a Canadian point of reference for Southern African trade missions and Southern African companies. The Chamber's highlight events in 2010 include its 9th Annual Indaba Dinner, 11th Annual Mining Breakfast during PDAC and 4th Annual Corporate Social Responsibility and Risk Mitigation in Africa Seminar.