



Indaba 2007 Sponsorship Opportunity

The Canada – South Africa Chamber of Business' Sixth Annual Gala Indaba 2007 (October 17, 2007) presents an excellent sponsorship opportunity for your organization. We are delighted to have Mr. Patrick Lamarre, President and CEO, SNC Lavalin Nuclear, President, SNC Lavalin Power Ontario, and President, SNC Lavalin Engineers & Constructors as our keynote speaker.

Adding profile to Indaba 2007 will be the announcement of the winner of the Chamber's 2nd Annual Business Person of the Year Award Sponsored by Tau Capital.

We are also pleased to present an added program element for 2007 – a half-day African Infrastructure Showcase that will highlight the significant Canadian-led infrastructure investments currently underway in South and Southern Africa.

To maximize the impact of your sponsorship, a comprehensive range of options is available to you for Indaba 2007. The options have been designed to provide you and your firm with tangible dollar value (through complimentary ticket and advertising opportunities) as well as equally important intangible benefits (excellent high level networking opportunities, free publicity, and goodwill).

All options include membership in the Canada-South Africa Chamber of Business until October 31, 2008, which will ensure that you continue to realize the benefits of your sponsorship on an ongoing basis for the next twelve months.

Diamond Sponsor

Investment required - \$5,500

- four participants at private reception with Patrick Lamarre and other VIP's prior to the dinner
- one seat at a VIP table or two if your spouse accompanies you
- corporate table at Indaba 2007 gala (8 guests)
- acknowledgement in the President's remarks at the event
- listing and recognition on the Chamber website as a Diamond Sponsor
- logo and company name on all printed materials
- signage at the event
- company profile in Indaba 2007 program
- free full page advertisement in event program

Plus: complimentary 2008 Grand Sponsor Member in Chamber which includes:

- eight free guests at four Chamber events per year
- logo and recognition on Chamber letterhead, website and all Chamber printed materials where appropriate
- signage at all Chamber events for the next twelve months
- one representative at head table at Chamber events where appropriate
- notification of opportunities and special events of specific interest to your organization

Platinum Sponsor

Investment required - \$3,000

- two participants at private reception with Patrick Lamarre and other VIP's prior to the dinner
- four complimentary tickets for Indaba 2007 gala
- acknowledgement in the President's remarks at the event
- listing and recognition on the Chamber website as a Platinum Sponsor
- logo and company name on all printed materials
- signage at the event
- company profile in Indaba 2007 program
- free full page advertisement in event program

Plus: complimentary 2008 Corporate Membership in Chamber which includes:

- four free guests at four Chamber events per year
- notification of opportunities and special events of specific interest to your organization

Gold Sponsor (only for companies with under 50 employees)

Investment required - \$1,400

- two complimentary tickets for Indaba 2007 dinner
- acknowledgement in the President's remarks at the event
- listing and recognition on Chamber website as a gold sponsor
- logo and company name on all printed materials
- signage at the event
- company profile in program
- free half page advertisement in program. You can upgrade to a full page ad for an additional \$150.

Plus: complimentary 2008 Corporate Membership in the Chamber which includes:

- four free guests at four Chamber events per year
- notification of special events and opportunities of specific interest to your organization

Silver Sponsor (only for individual Chamber members -\$150 category)

Investment required - \$675

- two complimentary tickets for Indaba 2007 dinner
- acknowledgement in the President's remarks at the event
- listing and recognition on the Chamber website as a Silver Sponsor
- logo and company name on printed materials for Indaba
- signage at the event
- free half page advertisement in program. You can upgrade to a full page ad for an additional \$150.

Plus: complimentary 2008 Business Individual Membership in the Chamber

- free participation at four Chamber events per year
- notification of special events and opportunities of specific interest to you

For more information contact:

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